

DAN DELLA-PENNA

Columbus, OH | 818-679-0889 | ddel37@gmail.com

www.danieldellapenna.com | linkedin.com/in/dan-della-penna-57a6b14

SENIOR MOTION GRAPHICS DESIGNER | MULTIMEDIA ARTIST | E-LEARNING DEVELOPER

Motion Graphics • Animation • Multimedia • Video Production • E-Learning • Creative Design

Senior creative professional with extensive experience producing motion graphics, animation, video, interactive media, and e-learning solutions for Fortune 500 companies, entertainment studios, higher education, professional sports organizations, and corporate clients.

Combines expertise in visual storytelling, animation, compositing, typography, UI design, and AI-assisted creative workflows to deliver engaging digital experiences. Recognized for building long-term client relationships, mentoring creative teams, and consistently delivering high-quality work under demanding production schedules.

CAREER HIGHLIGHTS

- Served as Lead Texture Artist on the Emmy Award-winning Teenage Mutant Ninja Turtles and contributed to Emmy-winning productions including Kung Fu Panda (13 Emmys), Fanboy & Chum Chum (5 Emmys), and Penguins of Madagascar (4 Emmys).
- Contributed to a nationally broadcast Nissan Murano Super Bowl commercial.
- Trusted creative partner for Diageo (7 years) and Comerica Bank (5 years) through long-term client engagements.
- Produced 200+ interactive e-learning modules for Fortune 500 companies and higher education clients.

CORE COMPETENCIES

Motion Graphics • Animation • Video Editing • Multimedia Design • Visual Storytelling • Creative Direction
Corporate Communications • Brand Design • Typography • Interactive Media • Storyline Development
UI Design • Compositing • Visual Effects • Digital Restoration • Marketing Design
Adobe Creative Cloud • Project Management • Cross-functional Collaboration • AI-Assisted Creative Workflows

TECHNICAL SKILLS

Adobe: After Effects • Premiere Pro • Photoshop • Illustrator • InDesign • Animate • Lightroom

3D / Motion: Maya • Cinema 4D • Blender • ZBrush • Mudbox • Mari • BodyPaint

Interactive: Storyline • Figma • WordPress • Dreamweaver

AI: ChatGPT • Claude • Adobe Firefly • Sora

PROFESSIONAL EXPERIENCE

XCELERATE MEDIA — Senior Motion Graphics Artist / E-Learning Developer (2015–2026)

- Produced 200+ interactive e-learning courses using Storyline and Adobe Creative Cloud.
- Created motion graphics, explainers, instructional videos, and branded multimedia.
- Created UI assets, interface animations, and enterprise learning experiences.
- Performed video editing, compositing, color correction, VFX, and digital restoration.
- Frequently requested by repeat clients for creative quality and reliability.
- Lead creative resource for Diageo (7 years) and Comerica Bank (5 years).
- Representative Clients: Mastercard • Nestlé • Procter & Gamble • The Ohio State University • Under Armour • Diageo • Comerica Bank

PITTSBURGH PENGUINS — Motion Graphics Artist (Freelance, 2016–2017): Created arena graphics, motion graphics, and restored archival footage for NHL game presentations.

ARC PRODUCTIONS (DreamWorks Television) — CG Generalist / Texture Artist (2015): Created production-quality textures and UV layouts for Trollhunters.

BARTHA EVENTS — CG Generalist / Motion Graphics Artist (2015): Created animation, modeling, lighting, compositing, and visual effects for multimedia productions.

SPACEJUNK MEDIA — CG Generalist (2014): Created production-ready 3D assets, lighting, textures, and look development.

DISNEYTOON STUDIOS — Lead CG Artist (2012): Led texture/environment development and contributed to the nationally broadcast Nissan Murano Super Bowl commercial.

NICKELODEON ANIMATION STUDIOS — Lead Texture Artist (2008–2012): Served as Lead Texture Artist on the Emmy Award-winning Teenage Mutant Ninja Turtles and contributed to the award-winning productions Kung Fu Panda (13 Emmys), Fanboy & Chum Chum (5 Emmys), and Penguins of Madagascar (4 Emmys), while mentoring artists and helping maintain production quality across the texture department.

EDUCATION

A.S., Computer Animation — Full Sail University

A.S., Graphic Design — The Art Institute of Pittsburgh